

NOW MEDIA GROUP



MONTHLY REPORT **2024** November

- Total
- Satellite
- Roku
- Apple tv
- Fire tv
- Chromecast
- Android tv
- Ip tv
- Social media

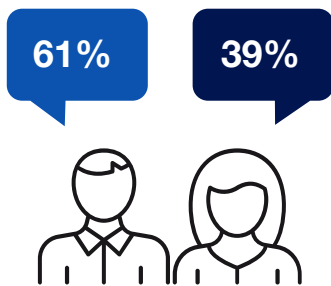
NOW NEWS All Platforms

You'll be the judge.

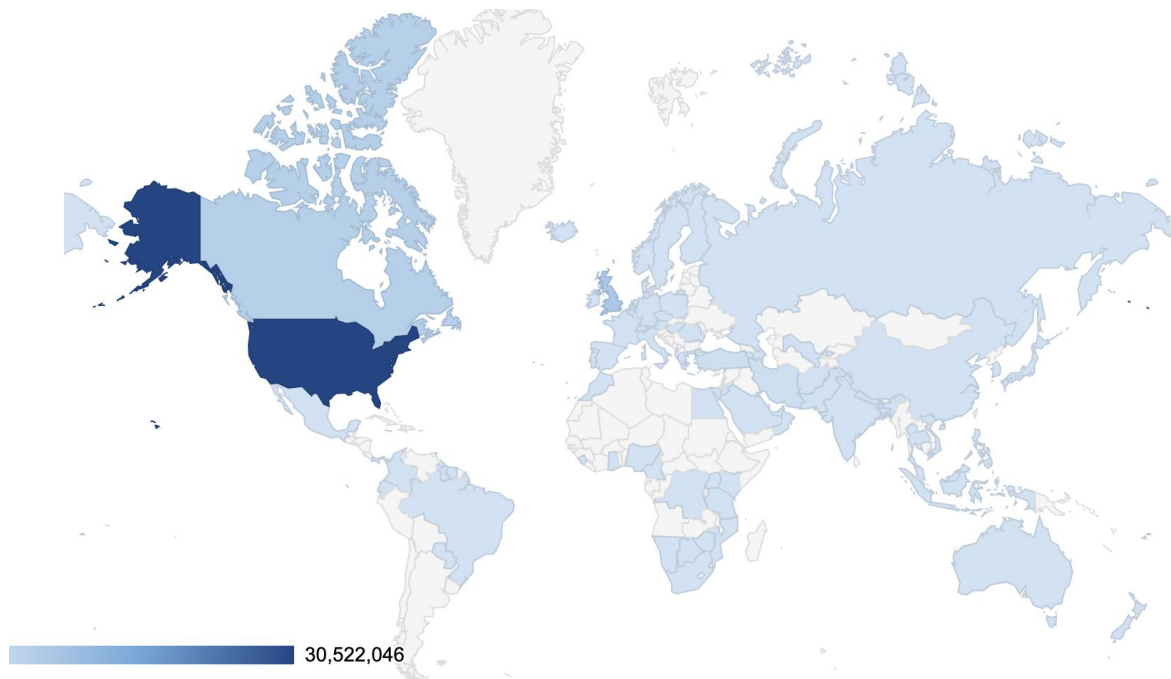
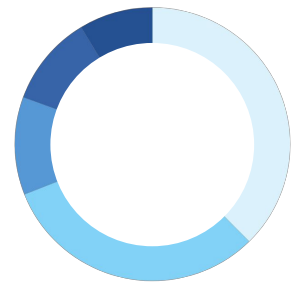
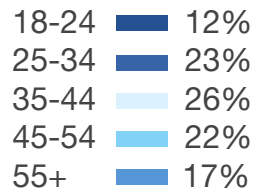
News of the World (NOW TV) is a news TV streaming that collects news from all 4 corners of the world to provide our audience be informed of global daily news. No editorial, no commentary, just pure news, and that is why we say, "You'll be the judge." We will show you the view and news from 4 corners on Top of the news, Entertainment news, Sport, Finance, Economy, Since, social life, Travel, Etc.

NOW NEWS On All Platforms

Gender



Age



Number of viewers worldwide **44.624.091**

NOW NEWS TV is most watched in the USA **30.522.046**

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NOW NEWS All Platforms

You'll be the judge.

NOW NEWS

Number of views in the world

*These data represent the total number of views across all platforms.

Countries	Hits	Countries	Hits	Countries	Hits
Afghanistan	13	Ghana	372	Panama	16
Albania	55	Greece	8,480	Paraguay	95
Armenia	17,212	Guyana	56	Philippines	1,009
Australia	93,396	Hong Kong SAR China	100	Poland	8,457
Austria	74,577	Hungary	870	Portugal	29
Azerbaijan	11,117	Iceland	13	Qatar	11,656
Bahrain	1,584	India	609,806	Romania	34
Bangladesh	55	Iraq	372	Russia	59,327
Belgium	6,213	Iran	140,920	Saudi Arabia	6,878
Botswana	86	Ireland	789	Sierra Leone	22
Brazil	1,187	Italy	212,897	Singapore	6,406
Brunei	5	Jamaica	24	South Africa	12,473
Cameroon	61	Japan	67,510	South Korea	57
Canada	653,018	Jordan	3,504	Spain	39,135
Cayman Islands	87	Kenya	408	Suriname	9
China	70,302	Kuwait	4,414	Sweden	3,338
Colombia	57	Malaysia	1,009	Switzerland	1,934
Congo - Kinshasa	71	Malta	178	Tanzania	8
Costa Rica	199	Mexico	30,727	Thailand	2,163
CW	316	Morocco	406	Trinidad and Tobago	9
Czech Republic	8,420	Mozambique	22	Turkey	68,987
Denmark	19,868	Namibia	32	Uganda	59
Dominican Republic	296	Nepal	926	United Arab Emirates	26,621
Ecuador	53	Netherlands	5,134	United Kingdom	6,983,622
Egypt	30,810	New Zealand	1,039	United States	30,522,046
Fiji	46	Nigeria	7,681	Uzbekistan	220
Finland	83,988	Norway	920	Vietnam	14
France	10,985	Oman	2,568	Zimbabwe	12
Germany	938,030	Pakistan	5,274		

NOW NEWS Eutelsat satellite

You'll be the judge.

Eutelsat S.A. is a French satellite operator. Providing coverage over the entire European continent, the Middle East, Africa, Asia and the Americas, it is the world's third-largest satellite operator in terms of revenues.

Eutelsat's satellites are used for broadcasting nearly 7,000 television stations, of which 1,400 are in high-definition television, and 1,100 radio stations to over 274 million cable and satellite homes.

NOW NEWS HD

On **Eutelsat 7C**

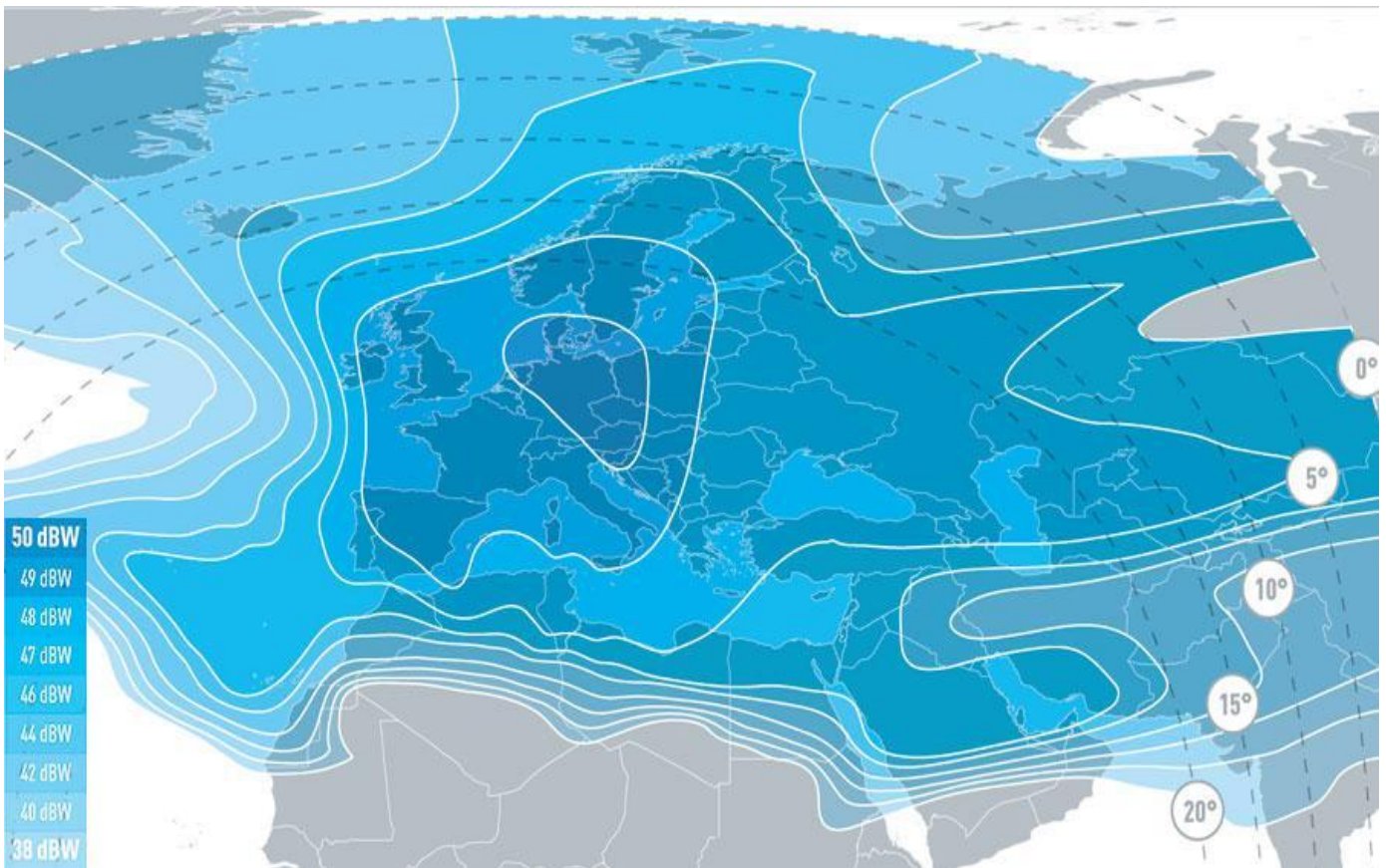


Frequency
10722

Symbol Rate
27500

Direction
Vertical

Transponder
7E



Number of viewers of NOW NEWS TV on satellite
17.801.324

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NOW NEWS Eutelsat

You'll be the judge.

NOW NEWS HD

On **Eutelsat**

MORE HOMES



60M

TV homes in MENA
receive 7/8° West
↳ **+8% since 2017**



95%

of satellite homes
in MENA receive 7/8° West

MORE QUALITY



60%

of 7/8° West homes
HD-equipped



250

HDTV channels

+20%

The number of FTA HD
channels broadcasting
at 7/8° West since 2020

MORE SATISFIED AUDIENCE



94%

of 7/8° West homes are
satisfied with their TV offer

MORE HOTELS



75%

of 5* hotels access TV channels
via satellite



93%

receive 7/8° West

HD IN 5* HOTELS



73%

hotels with 100% HDTV rooms



38%

have at least 1 suite
with a UHD screen

MORE CHOICE



1000

TV channels



92%

free-to-air



60%

exclusive

MORE POWER AND RELIABILITY



Up to

52 dBW

Two co-located
satellites



EUTELSAT 7 West A and
EUTELSAT 8 West B
for superior redundancy

MORE INNOVATION



More Choice Made Easy

Multi-lingual EPG
transforming FTA viewing
with Sat.tv



Personalised viewing
experience to promote
content and maximise
audiences

NOW NEWS Roku

You'll be the judge.

The Roku Channel Store offers thousands of streaming channels from both global and local content providers. A dedicated Roku Channel Store is offered in each country where our devices are available. Roku makes it easy and affordable for consumers to enjoy free and paid content including live TV, news, sports, hit movies, popular vintage and recent TV shows and music.

NOW NEWS HD

with Roku

ROKU

Channel Name

NOW NEWS

Cumulative install

116.024

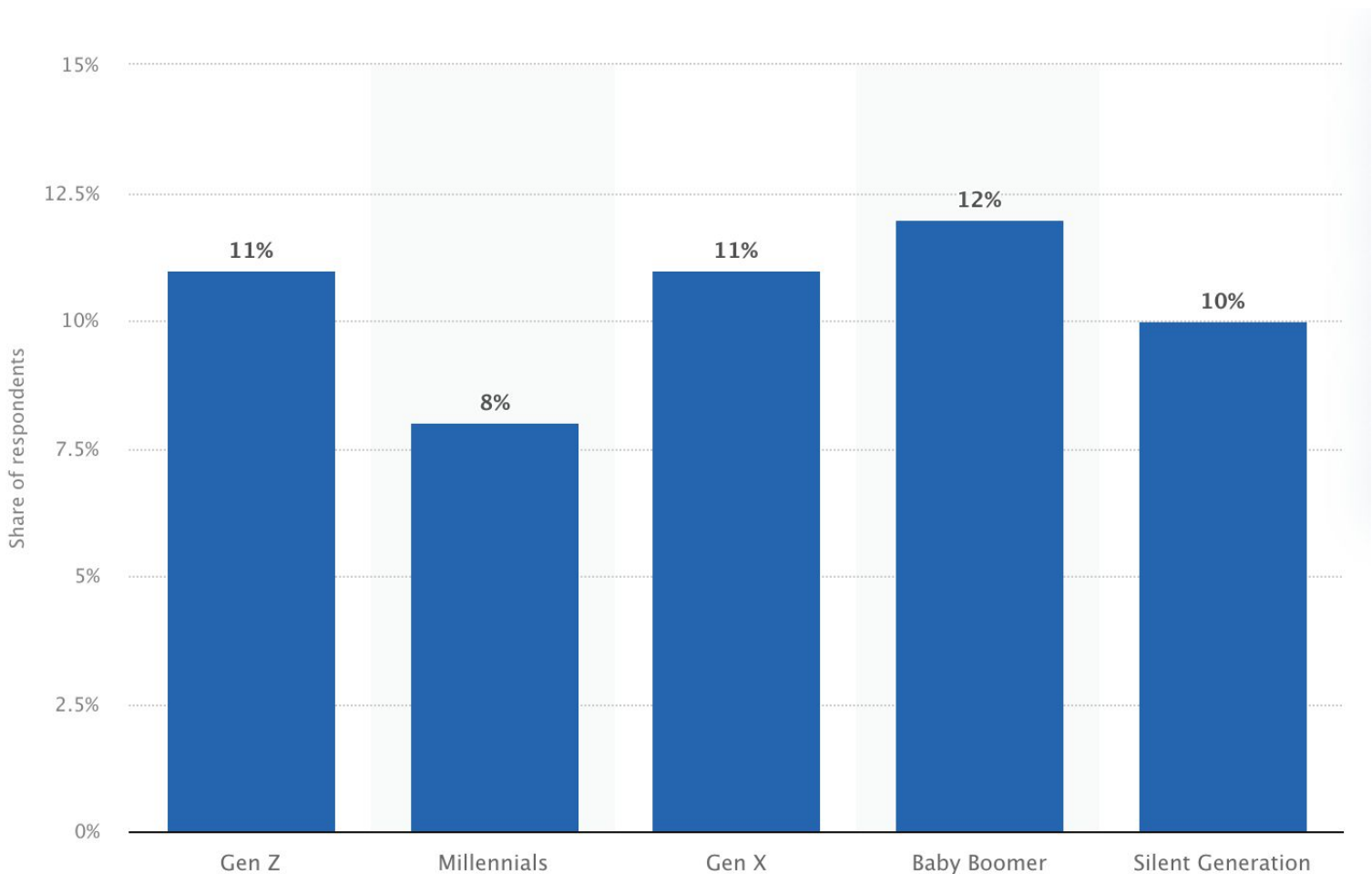
Avg. Daily Viewers

1075

Avg Min Per Viewer

10.25

Share of adults who used the Roku Channel in the last year in the United States



NOW NEWS Amazon Fire TV

You'll be the judge.

Amazon have launched Fire TV devices at a global scale, with over 50MM monthly active users around the world. This year, Amazon have continued innovating, launching our all-new Fire TV experience with a new cinematic, content forward UI and expanded live local news streaming to 88 cities.

NOW NEWS HD
with Amazon Fire TV



Chan Name
NOW NEWS

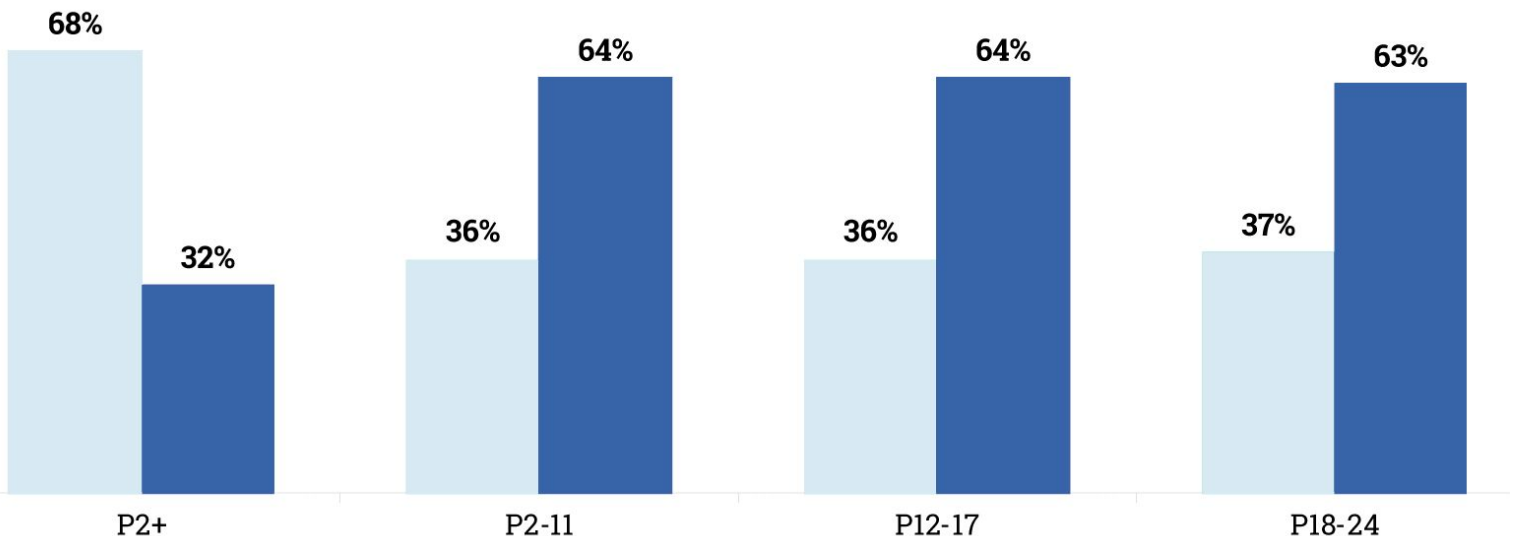
Cumulative install
3049

Avg. Daily Viewers
1611

Avg Min Per Viewer
10.08

Traditional TV vs. TV-Connected Devices in US TV Homes.
% share of time spent in September 2021

Traditional TV TV-Connected Devices



NOW NEWS IPTV (Web and App)

You'll be the judge.

The global IPTV market is expected to grow from \$101.45 billion in 2021 to \$118.67 billion in 2022 at a compound annual growth rate (CAGR) of 17.0%. IPTV will either be using the public internet, a private local area network, or a wide area network. The different applications include linear television, nonlinear television and is used in small & medium enterprise, large enterprise, residential customers

NOW NEWS HD

with **IPTV (Web and App)**

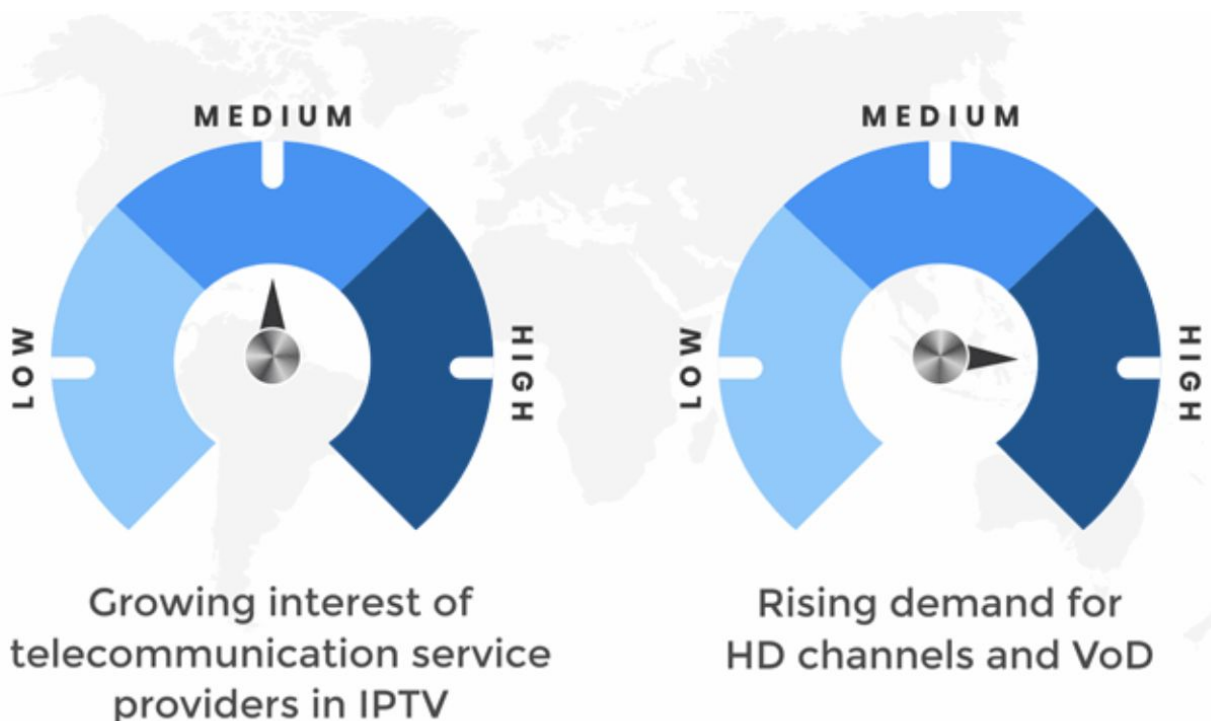


IOS install
18.919

Android install
32.301

Web monthly viewer
208.682

Other iptv platforms
760.751



NOW NEWS Social media

You'll be the judge.

Social media marketing is the use of social media platforms to connect with your audience to build your brand, increase sales, and drive website traffic. This involves publishing great content on your social media profiles, listening to and engaging your followers, analyzing your results, and running social media advertisements.

NOW NEWS HD with Social media

instagram
57.891

facebook
17.221

X (twitter)
1096

youtube
4725





NOW Media Group is now Available on:

NOW TV (www.newsoftheworld.us)

- Satellite (Eutelsat 7C)
 - FRQ: 10721
 - POL: V
 - Symbol: 27500

ICC (www..icc.bz)

- Satellite (Eutelsat 7)
 - FRQ: 11387
 - POL: H
 - Symbol: 27500
- Satellite (Monaco Sat)
 - FRQ: 10845
 - POL: V
 - Symbol: 27500

Go2Travel (www.go2travel.tv)

- Monaco Sat
 - FRQ: 10845
 - POL: V
 - Symbol: 27500

ROKU APPLE TV FIRE TV CHROMECAST ANDROID TV IPTV SOCIAL MEDIA

NOW TV USA (www.newsoftheworld.us)

- Channel 7.2: In the Monterey-Salinas area
- Over the Air on Channel 7.1: Monterey-Salinas area
- On Comcast Monterey-Salinas: Channel 11
- On Comcast Santa Cruz Area: Channel 387
- Digitally on Local TV App
- San Francisco, KPJC-TV: Ch. 12.1
- Palm Springs, KGBY-TV: Ch. 11.1
- Bakersfield: Ch. 32.5
- Fresno: Ch. 39.5